

David A Ramos
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2008 - Present

InterParfums, Inc New York, NY Senior Art Director

Fragrance primary and secondary package design; flankers, ancillaries and gift sets
Advertising concept design; advertising layout and promotional Suitcases; Creative pack
shots concept design and execution
Art Direction: product photography and retouching
Bath and Body primary and secondary package design; Color Cosmetics primary design
Visual merchandising pre-pack display design

*Abercrombie & Fitch, Agent Provocateur, Anna Sui, Banana Republic, Bebe, Betsey Johnson,
Brooks Brothers, Dunhill, Gap, Guess, Hollister, Jordache, Lane Bryant, Oscar de la Renta, Shanghai Tang*

2007

Indigo Design, New York, NY Production Designer

Fragrance promotional support design and execution; Beauty care execution

European Designer Fragrances (L'Oreal), Lancome

2006-2007 (Seasonal)

Puig Beauty USA, New York, NY Production Designer

Gift sets design and execution

2004-2006

Kao Brands Company, Stamford, CT Senior Designer

HBA Category primary and secondary package design and line extensions
Art Direction: Beauty and product photography and retouching
Visual merchandising pre-pack and counter-top display design

Ban Deodorant, Bioré, Curél, Jergens, John Frieda

1999-2004

Revlon, New York, NY Art Director/Designer

Color Cosmetics primary and secondary package design, permanent merchandising
visuals and graphics
Hair care primary and secondary package design
AP/Deo primary package design, Creative pack shot concept, photography and
retouching Art Direction
Art Direction: Hair care secondary beauty image retouching
Visual merchandising pre-pack and counter-top display design

*Flex shampo and Conditioner, Mitchum, Revlon, Revlon Age Defying, Revlon ColorSilk, Revlon
ColorStay, Revlon Frost & Glow, Revlon High Dimension*

PACKAGE DESIGN RECOGNITION/AWARDS:

Top Finalist: FiFi Awards (The Fragrance Foundation); Fragrance of the Year ⁽¹⁾ and
Popular Finalist: Packaging of the Year: WILDBLUE NOIR for Banana Republic ⁽²⁾
Cover: Women's Wear Daily, August 7, 2009: Bebe Signature Fragrance
Finalist: Health and Beauty America Packaging Awards: Bioré Shine Control
Award of Merit: ID Magazine: carton construction for The Toro Hose Reel

*(1) Fragrance of the Year nominees are evaluated on fragrance, marketing strategy, packaging and
advertising (2) Packaging of the Year nominees are judged based on bottle design, packaging and
graphics; both nominations are the first for an in-house designed fragrance at InterParfum*

PACKAGE DESIGN

ART DIRECTION

COMPUTER SKILLS

AutoDesk 3D Studio Max:
Beginner
Adobe Creative Cloud
Illustrator: Expert
Photoshop: Expert
InDesign: Good

EDUCATION

Fashion Institute of Technology;
Fall 2016, Continuing Education
1999-2000, Interior Design;
3.98 GPA

University of Bridgeport
Graphic Design, Advertising
Minor; Magna Cum Laude,
National Dean's List

RECOGNITION/AWARDS:

Other Design Disciplines
First Place — Original Logo:
Signs of the Times Electric
Sign Competition: Silver Diner
Book Jacket Cover:
Successful Sign Design 2,
Signs of the Times
Publishing Co: Silver Diner
Honor Award:
Society of Environmental
Graphic Designers: Silver Diner
DESI Award — Logo:
Chassin, Kandell & Co